

# Bhavya Mendiratta

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## EDUCATION

### JAYPEE INSTITUTE OF IT

B.TECH IN IT | CG: 7.3

Jun 2021 | Noida,India

## LINKS

LinkedIn:// [bhavyamendiratta](#)

GitHub:// [bhavyamendiratta](#)

Hackerrank:// [bhavyamendiratta](#)

Codechef:// [bhavya1809](#)

## SKILLS

### TECHNICAL SKILLS

Experienced

C/C++

HTML and CSS

Bootstrap

Github

Gephi

Social Network Analysis

SAP

Database Management

### SOFT SKILLS

Project Management

Work Ethics

Emotional Intelligence

Adaptability

Teamwork

Time Management

## PUBLICATIONS

**FoodBlock: A Secure and Cost-Optimal Framework for Online Food Ordering using Blockchain and Machine Learning (Journal of Parallel and Distributed Computing)**

**Analyzing Information Diffusion in Ego-centric Twitter Social Network (The International Journal of Performability Engineering)**

**Impact Assessment and Outreach Analysis for Twitter Developer Social Network (International Conference on Signal Processing and Communication)**

## EXPERIENCE

### ICERTIS | PLATFORM ENGINEERING INTERN

February 2021 - Present | Pune,India

- Built widgets to conceptualize designs and convey better analysis to clients and management.
- Used coding to develop the aesthetics implemented within the application, from the layout menus and drop-down options to colors and fonts

### THE ROOTS INDIA | FULL STACK WEB DEVELOPER

April 2020 – June 2020 | New Delhi,India

- Started by making structure of two websites by using markup and used CSS for effective presentation of HTML elements.
- Created eye catching and functional digital design concepts across various platforms to strengthen company brand and identity.
- Made <https://www.therootsindia.com/> and <http://prabhjotsingh.co.in/> from scratch.

### TATA STEEL BSL | SAP ABAP DEVELOPER

May 2019 – July 2019 | Ghaziabad,India

- Tested troubleshooting methods, devised innovative solutions, and documented resolutions for inclusion in knowledge base for support team use.
- Researched, designed and implemented scalable applications for information identification, extraction, analysis, retrieval and indexing.
- Wrote ABAP scripts for daily maintenance activities, including indexes and tables analyses.

## PROJECTS

### TWITTER NETWORK INFORMATION DIFFUSION (PYTHON)

This software was built in order to analyse the information flow within a twitter ego network on a real data set extracted for the user '@Rakulpreet'. The final results were analysed using Gephi.

### TWITTER HASHTAG ANALYTICS (PYTHON)

Built a tool to analyze the impact and outreach of a twitter trend, allows a user to see various analytics of any hashtag like users with maximum reach, most popular users using the hashtag,estimating the maximum and actual reach of the hashtag, timely frequency of tweets and retweets, working on getting the expected market value of the hashtag right now.

### FASHION INTELLIGENCE (WEB)

Using data of popular websites, I used NLP tools to identify references to garments and created bigrams to extract significant adjective-noun pairs(eg-'floral shirt') and then analyze changes in term frequency month over month to identify specific garments trend cycles.

## ACCOMPLISHMENTS

2019	2 <sup>nd</sup> /150	Website Designing Competition
2019	Special Mention	HackFest,DSC-JIIT
2019	Finalist	Amity CyberCup 1.0
2020	Special Mention	HackCovid-19
2020	Finalist	Flipkart GRID 2.0